

Grade 4 English Language Arts
Week of February 1 – February 5

Dairy Queen Blizzard Assignment

Dairy Queen is holding a contest that is open to the public. They will pick someone's creation for the Feature Blizzard next month. Can you **persuade** Dairy Queen to choose yours?

Your Final Copy needs to be detailed and neat. This piece of persuasive writing is **opinion-based**. **You do not need to include facts to support your opinion.** You can if you want to though!

Attached you will find:

1. an **example**
2. the sheets needed for your assignment.



Inquiry Question

Can you persuade Dairy Queen to choose your Blizzard creation as their Feature Blizzard?

Name: Miss Westbrook

Date: 08/19/20



General Instructions

Dairy Queen is holding a contest that is open to the public. They will pick someone's creation for the Feature Blizzard next month. Can you persuade Dairy Queen to choose yours?

Your Final Copy needs to be detailed and neat.

Materials you'll need:

- This document
- A pencil
- Pencil Crayons

Project submission:

Submit this document, fully completed.

Planning

Your Blizzard will have a **base** (some kind of ice cream, sorbet, gelato etc.) and a minimum of **3 add-ins** (candies, chocolates, fruits, syrups, etc.). Use this space to brainstorm possible combinations for your Blizzard.

Mango Sorbet	Pistachio Gelato	Strawberry Swirl	Nutella
		Peanuts	York Mints
Chocolate Chunks		Earl Grey Ice Cream	Caramel Swirl
Coconut Chips	Peanut butter Cookies		Pineapple Chunks

When describing your Blizzard, you really want to make it sound desirable in order to persuade Dairy Queen to choose your Blizzard. To do this, you need to use **descriptive language**, with **adjective** that describe the Blizzard in a specific, delicious way. Use this space to brainstorm possible adjectives.

Creamy	Crunchy	Fruity
	Decadent	Decadent
Sweet		Rich
		Juicy

After deciding what your Blizzard will be composed of, you need to find a **name** that suits it. Make sure it is creative and stands out. Something unique but fitting for the ingredients found in your blizzard. Use this space to brainstorm possible names. Remember this will be a **proper noun**, so capitalization is a must!

Tropical Bliss	Tropical Explosion	
Summer Delish		Fruity Paradise
	Mango Madness	

Draft

Name of Feature Blizzard:

Tropical Bliss

Creator:

Miss Westbrook

Hook (Draw the reader in to keep them wanting more!)

Imagine you're lying on a warm, sandy beach, somewhere in paradise. You feel the crisp ocean breeze, hear the rustling of palm trees and feel the heat of the sun on your face. Sounds like pure, tropical bliss, right?

Introduction (State your opinion)

This is why my Blizzard; Tropical Bliss, needs to be the Feature Blizzard for this month.

Reason #1 (Remember your transition words!)

For starters, even in the dead of winter, Tropical Bliss will transport you to paradise. Who wouldn't want that?

Reason #2 (Remember your transition words!)

Furthermore, this new Blizzard is completely vegan! Veganism is growing in popularity, and adding this Blizzard to your menu will draw even more customers in.

Reason #3 (Remember your transition words!)

Lastly, the mix of creamy mango sorbet, sweet strawberry swirl, juicy pineapple chunks and crunchy coconut chips will make your taste buds go wild. It is the perfect blend of ingredients!

Conclusion (Restate your opinion – persuade them one last time!)

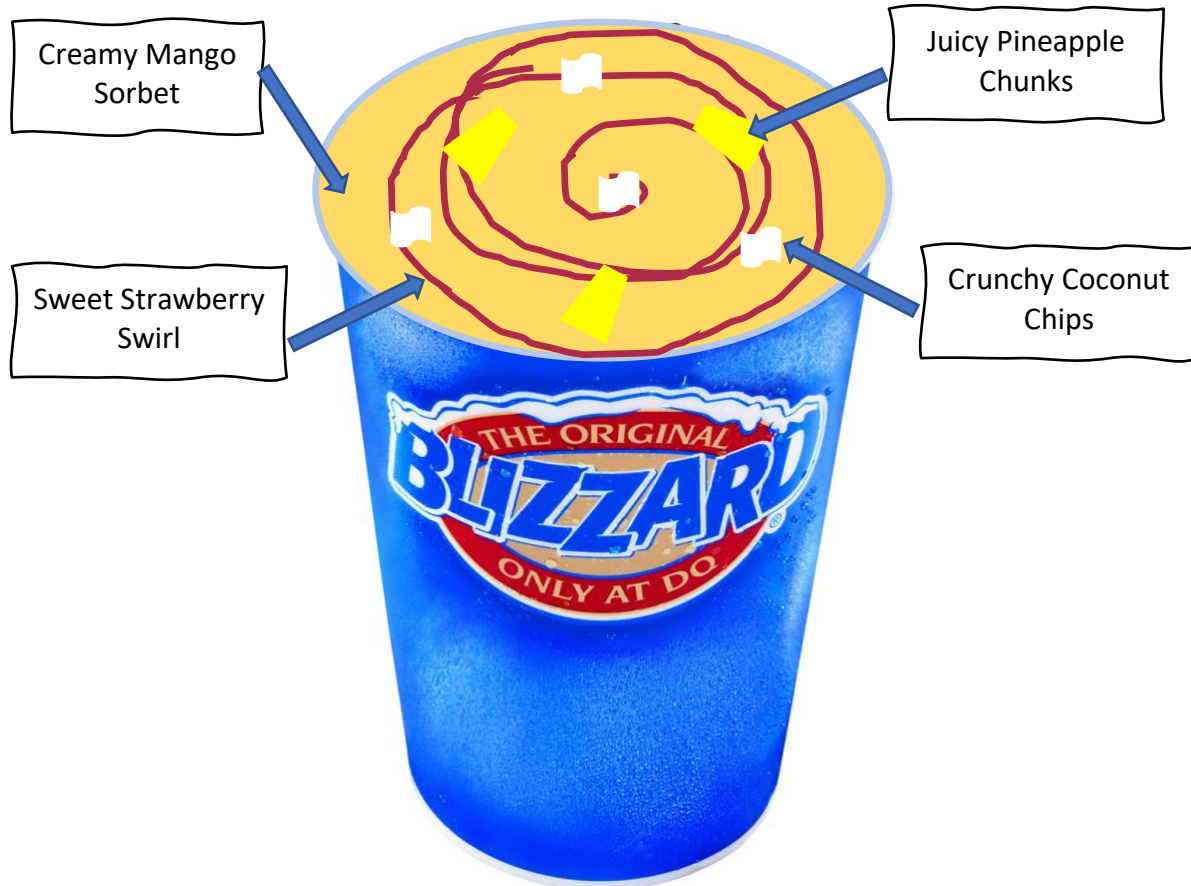
I know that this Blizzard will be a best seller, which is why you should, without a doubt, pick Tropical Bliss as the next Dairy Queen Feature Blizzard.

Visual

Time to showcase your design! Draw a sketch of what your Feature Blizzard will look like. Make sure you **label the ingredients and features found** in your Blizzard. Your visual should be detailed and neat.

Remember:

- There should be at least 3 add-ins in your Blizzard
- Use specific, appealing and interesting **adjectives** to describe the ingredients in your Blizzard





Imagine you're lying on a warm, sandy beach, somewhere in paradise. You feel the crisp ocean breeze, hear the rustling of palm trees and feel the heat of the sun on your face. Sounds like pure, tropical bliss, right? This is why my Blizzard; Tropical Bliss, needs to be the Feature Blizzard for this month. For starters, even in the dead of winter, Tropical Bliss will transport you to paradise. Who wouldn't want that? Furthermore, this new Blizzard is completely vegan! Veganism is growing in popularity, and adding this Blizzard to your menu will draw even more customers in. Lastly, the mix of creamy mango sorbet, sweet strawberry swirl, juicy pineapple chunks and crunchy coconut chips will make your taste buds go wild. It is the perfect blend of ingredients! I know that this Blizzard will be a best seller, which is why you should, without a doubt, pick Tropical Bliss as the next Dairy Queen Feature Blizzard.

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Name: _____

Date: _____



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Draft

Name of Feature Blizzard:

Creator:

Hook (Draw the reader in to keep them wanting more!)

Introduction (State your opinion)

Reason #1 (Remember your transition words!)

Reason #2 (Remember your transition words!)

Reason #3 (Remember your transition words!)

Conclusion (Restate your opinion – persuade them one last time!)

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Self-Assessment: Feature Blizzard

Name: _____

Complete the self-assessment only once you are fully completed the assignment, and ready to hand it in. Put a number beside each statement to rate your performance:

0 = Did not do

1 = Did an OK job

2 = Did a good job

3 = Did an excellent job

_____ I put in my best effort in order to create a finished product that I am proud of.

_____ I revised my work and made sure that it was as neat, tidy and as polished as possible.

_____ I spent time creatively planning in order to make my Feature Blizzard unique.

_____ I used an interesting, unique hook to draw the reader in.

_____ I used specific and interesting adjectives to describe the ingredients in my Blizzard.

_____ I used a variety of appropriate transition words to make my paragraph flow.

_____ I used statements of certainty and exuded confidence to persuade my reader.