

Grade 4 English Language Arts
Week of January 25 – January 29

Lesson 1: Persuasive Writing

What is Persuasive Writing?

The purpose of **persuasive writing** is to convince the reader to think or act in a certain way.


Take a look at the video below to learn more about persuasive writing. While there are no activities connected to this video in your Learning Guide, it is still important to watch it. The information provided will help you with the next assignment!



Persuasive Writing for Kids: <https://youtu.be/hD9arWXiddM>

Persuasion is all about confidence!

You need to be sure of yourself when you are trying to persuade the reader
Self-belief and self-confidence are key!



Make sure you use statements of **certainty**.

Instead of...
"I think..." *use* "I know.."
I think you will love this new car *vs.* I know you will love this new car.
Which statement is more persuasive?

Avoid using ...

- ☒ Maybe
- ☒ Perhaps
- ☒ You might
- ☒ It's possible
- ☒ Potentially

The graphic is enclosed in a decorative border with a repeating geometric pattern. It features a central yellow box for the comparison and a pink box for the list of words to avoid.

2. Fill in the following definitions.

Fact:

Opinion:

3. For the following statements, indicate whether they are **fact** or **opinion**.

a. Picasso was the greatest artist to ever live.

b. Aliens exist.

c. Dogs have typically have 4 legs

d. Flying in a plane is scary

e. Hawaii is a chain of islands.