

Grade 4 English Language Arts
Week of January 25 – January 29

Lesson 4: Persuasive Writing

Persuasive Planning

Cheeseburger Model

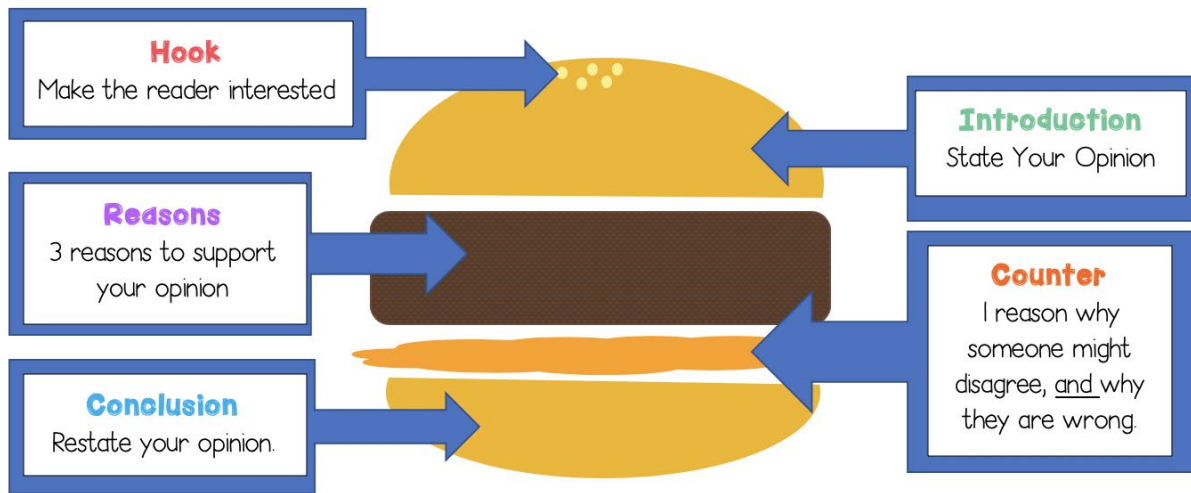
So you want to write something persuasive. Something to convince someone to adopt your opinion, beliefs, or point of view. How do you get started?

Luckily, there is a simple plan that you can follow.

Persuasive Writing

The author's purpose is to persuade or convince the reader of an opinion, belief or point of view. The author's goal is to explain why the reader should think, act or feel the same way as they do.

The Cheeseburger Model found below can help you form a strong persuasive paragraph!



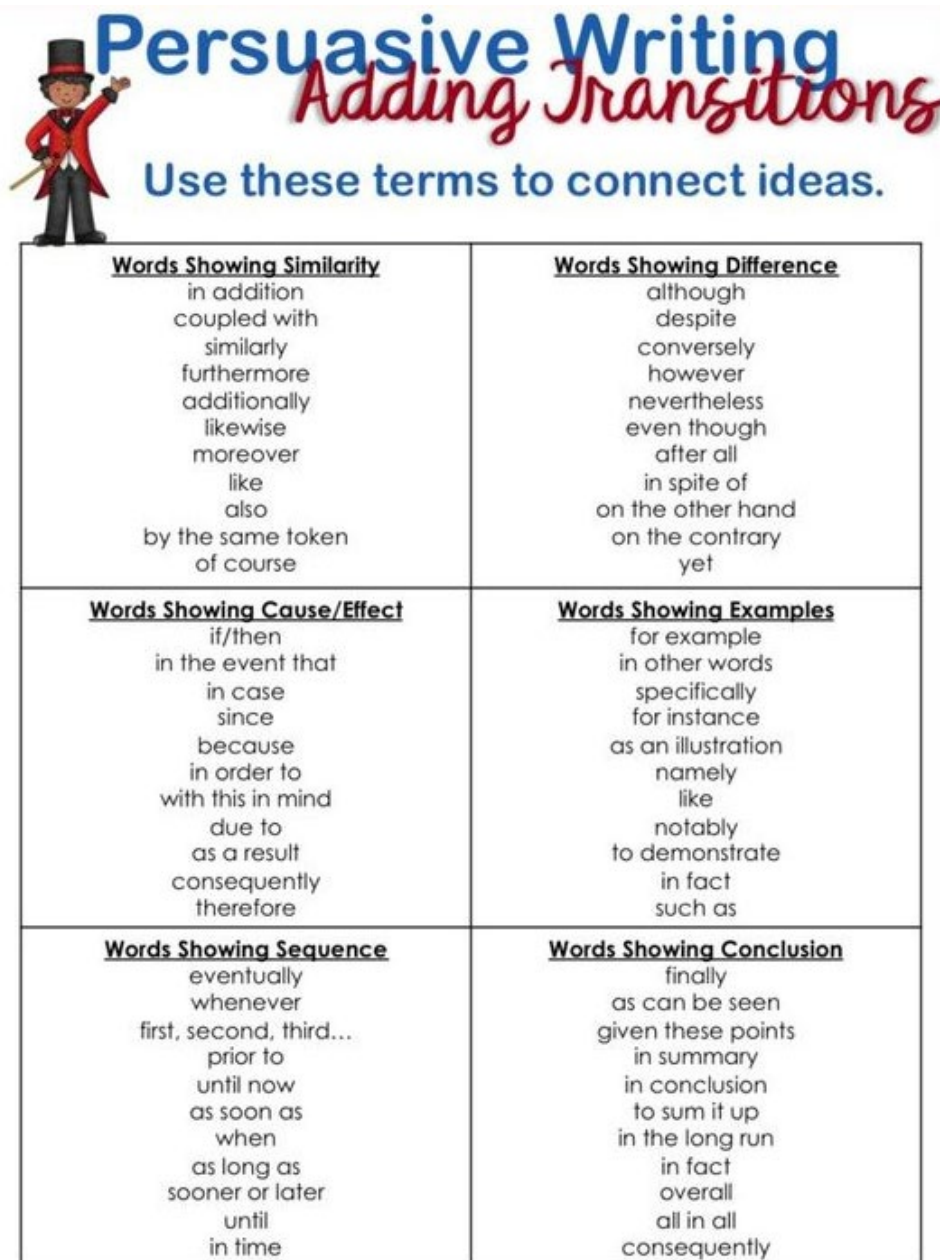
Transition Words

You might have heard the term '**Transition Words**' before. This is the more commonly used term for conjunctions.

That's right, transition words *are* conjunctions! So you're already well on your way to knowing what they are and how to use them.

Transitions words help make our writing **flow**; they help us transition from one sentence to another, or from one paragraph to another. They help **connect** ideas!

Below you will find a graphic that may help you with transitions words. These are not your only options! There are plenty of other transition words that you can add to your writing.



<p><u>Words Showing Similarity</u> in addition coupled with similarly furthermore additionally likewise moreover like also by the same token of course</p>	<p><u>Words Showing Difference</u> although despite conversely however nevertheless even though after all in spite of on the other hand on the contrary yet</p>
<p><u>Words Showing Cause/Effect</u> if/then in the event that in case since because in order to with this in mind due to as a result consequently therefore</p>	<p><u>Words Showing Examples</u> for example in other words specifically for instance as an illustration namely like notably to demonstrate in fact such as</p>
<p><u>Words Showing Sequence</u> eventually whenever first, second, third... prior to until now as soon as when as long as sooner or later until in time</p>	<p><u>Words Showing Conclusion</u> finally as can be seen given these points in summary in conclusion to sum it up in the long run in fact overall all in all consequently</p>

Persuasive Writing Example

Below you will find a piece of persuasive writing that uses facts in order to support the authors opinion.

Notice the used of the **Cheeseburger Model** to help form a strong persuasive paragraph!

Hook

Introduction

Transition words

Reasons

Counter

Conclusion

Have you ever felt trapped? Stuck in a situation, out of your control, with no way out? Well, imagine how it must feel for animals who forced into a life of captivity. Zoos are no place for animals, they are inhumane, unethical and quite frankly cruel. First of all, the amount of space that animals are given to roam in a zoo isn't even a fraction of the amount of space they have in the wild. For example, elephants typically walk around 9km a day out in nature; a distance that is nearly impossible to provide in the confinement of a zoo. Secondly, much like humans, animals in zoos are more likely to develop psychological disorders such as anxiety and depression. In fact, in extreme cases some animals are even known to commit self-harm, such as plucking out their own hair, fur and feathers. Finally, physical health issues often arise for animals who are kept in captivity in climates that are drastically different from their natural habitats. For instance, polar bears are used to arctic temperatures and find it difficult to cope with heat and humidity, causing increased risk to their overall physical health and well-being, as well as life expectancy. While some people might value the enjoyment of zoos over the well-being of the animals, it is important to have empathy for these animals and advocate for the life that they deserve. Take a stand, be their voice. Don't support zoos!

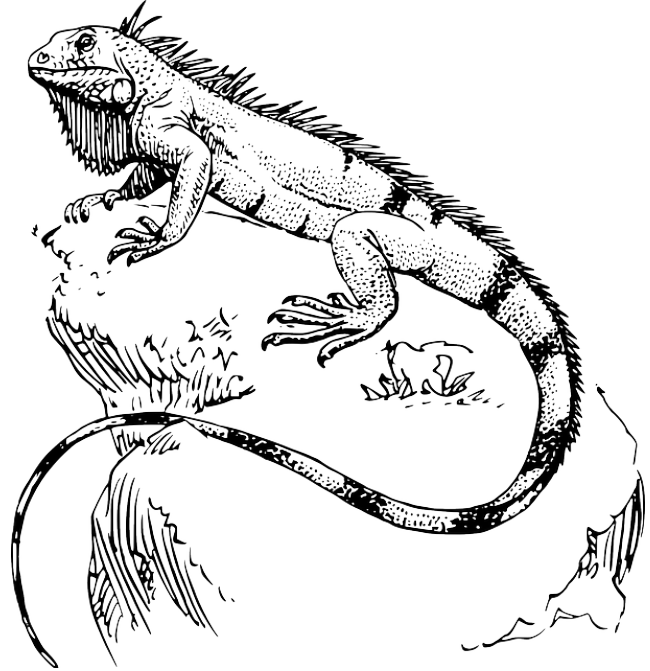
I Wanna Iguana

Follow along with the read-aloud **I Wanna Iguana**, then turn to your **Learning Guide** to complete the corresponding activity.

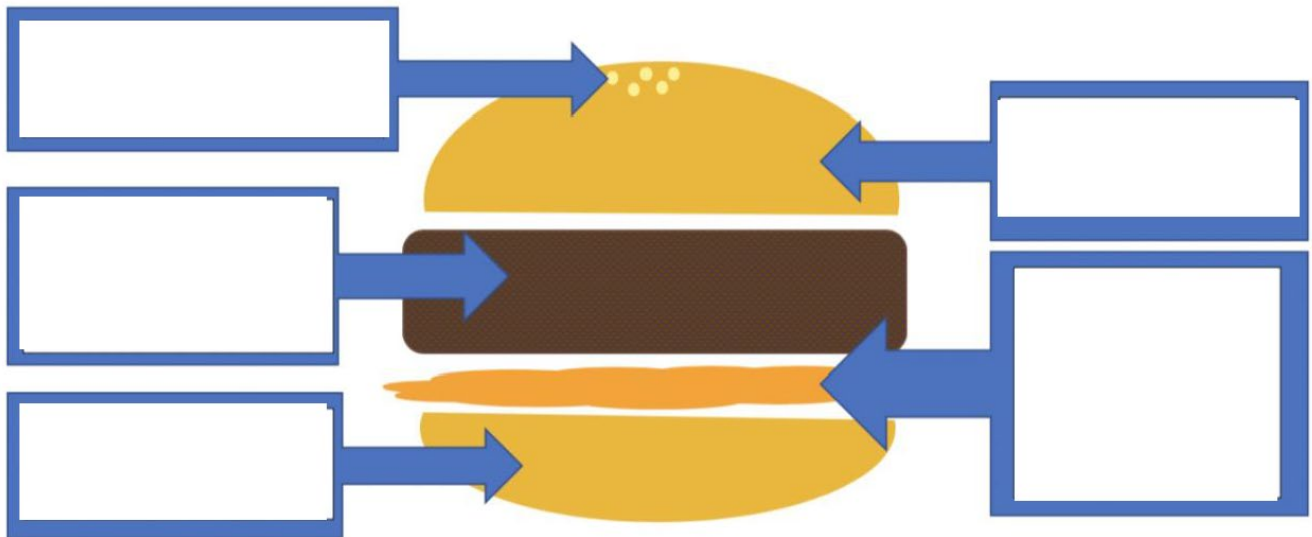


I Wanna Iguana:

<https://youtu.be/X7dswe0DuDU>



1. Fill in “ingredients” for a strong persuasive paragraph according to the Cheeseburger Model.



2. After having listened to the read-aloud **I Wanna Iguana**, reflect on what your dream pet would be if anything was possible! A unicorn? A dragon? A hippopotamus?

Imagine that your desired pet would be yours if you could simply convince your parents to adopt one! How would you persuade your parents? What positive qualities does this pet have?

Follow along with the planning page below, then write a Cheeseburger Model style paragraph and persuade your parents to make your dream come true!

This planning and paragraph are practice for your upcoming assignment. Your paragraph will simply be a rough draft.

DREAM PET

HOOK

INTRODUCTION

REASON 1

REASON 2

REASON 3

COUNTER

CONCLUSION